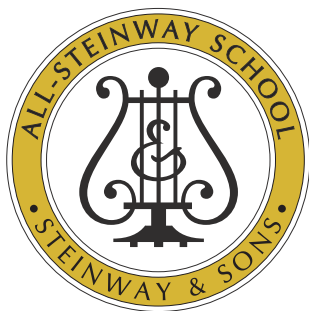


IT ALL HAPPENED IN THE BLINK OF AN EYE TO BECOME AN 'ALL-STEINWAY SCHOOL'



HEARING OF OTHER MUSIC INSTITUTIONS
ACHIEVING "ALL-STEINWAY SCHOOL"
STATUS, ED COLEMAN, DIRECTOR OF
MUSIC AT LORETTO SCHOOL DECIDED TO
CALL STEINWAY & SONS TO ASK ...
"HOW DID THEY DO THAT...?"



A commitment to excellence

Within a month, Ed was alongside Barry Douglas at Steinway Hall debating which 5 Steinways he would have... better still, he also took another eight Boston and Essex pianos so the school could secure 'All-Steinway' status overnight.

Loretto's headmaster, Peter Hogan, says: "The best equipment inspires and allows for the highest possible standards in all aspects of education. We're thrilled that every boy and girl will have access to this 'Rolls-Royce' of musical instruments at all times; in lessons, recitals, examinations and just for the fun of making music."