"Build the best piano possible... make no compromise in quality"

HENRY E. STEINWAY

"If I am to play my best, there is no way but Steinway."

LANG LANG
STEINWAY ARTIST
Welcome to the family of Steinway-designed pianos

Welcome to Steinway Hall

Steinway Hall of Fame / Steinway Family Room

Steinway expertise and patents

The unique Steinway sound

Steinway grands

Steinway uprights

The Steinway Crown Jewel Collection

Black Masterpiece - Concert Edition

Steinway chair - Limited Edition

Steinway Spirio

Steinway Spirio | r

Boston grands and uprights

Essex grands and uprights

The Steinway promise

The complete world of Steinway

Piano models, finishes and colours

The family of Steinway-designed pianos

Comprised from world-renowned: the Steinway & Sons Grand and upright pianos as the benchmark for ultimate quality, the Boston series as the discerning mid-range choice, and Essex: the perfect introduction to Steinway.

Black Masterpiece - Concert Edition

Steinway Chair - Limited Edition

Piano Models, Finishes, and Colours

The Family of Steinway-Designed Pianos

Experience the world of Steinway and be inspired by the unique range of grand and upright pianos now available from Steinway. All members of the family of Steinway & Sons pianos feature the same unmistakable signature and Steinway & Sons expertise, backed by more than 160 years’ experience of designing and building grand and upright pianos. There is an instrument to suit every requirement, every ability level and every budget.
welcome to STEINWAY HALL

When you step into the relative peace and tranquility of STEINWAY HALL near London’s bustling Bond Street, it’s hard not to be impressed by a building so steeped in history and tradition.

Although STEINWAY HALL has only been on this Marylebone Lane site since 1983, STEINWAY & SONS has had a presence in London since 1875 – the first STEINWAY HALL in Europe – and has long been a destination for world-renowned musicians and enthusiastic music students alike. Our show room is at street level where you are welcome to browse our pianos and discover their individual personalities.

The restoration department, located in the basement of STEINWAY HALL, is where a talented team of STEINWAY technicians lovingly restore STEINWAY pianos from across the decades and bring them back to their former glory.
Further along is the Steinway Hall of Fame where you can experience a part of Steinway & Sons’ rich musical history. Gracing the walls from floor to ceiling are photographs of some of the world’s most famous pianists, past and present, who have had the pleasure of playing a Steinway piano.

Steinway Hall of Fame

Steinway Family Room

A step away from the showroom is the Steinway Family Room, where you’ll discover every instrument in the Steinway family. From the traditional Steinway grands and uprights to the mid-price Boston and entry-level Essex, there’s a Steinway piano here for everyone.

Try them all out and find an instrument that fits you perfectly.
Both BOSTON and ESSEX instruments can proudly claim to be “designed by STEINWAY & SONS” – and have a pedigree to prove it. Pioneering research work by qualified STEINWAY technicians has made the BOSTON and ESSEX piano what they are today: quality instruments featuring an array of STEINWAY patents and principles that make them best in class. Furthermore, every instrument enjoys the full backing of STEINWAY & SONS – what more could you ask for?

Explore these unbeatable brands and learn how you too can become a member of the STEINWAY family. We hope you enjoy discovering the STEINWAY world.
the unique STEINWAY SOUND

STEINWAY & SONS — a name that embodies tradition, innovation and perfection in piano manufacturing.

What recreational or professional musician could fail to be thrilled at the thought of one day enjoying the unattainable STEINWAY sound? For many, purchasing a STEINWAY grand or upright piano is the fulfillment of a long-held dream.

Hand-crafting each STEINWAY requires up to one full year, including the time the wood is seasoned prior to use, over three years pass before a STEINWAY leaves the factory to inspire the new owner. The high level of traditional craftsmanship, plus the premium grade materials used, make purchasing a STEINWAY grand or upright piano an exclusive affair that can involve a long wait.

Since the launch of the family of STEINWAY-DESIGNED pianos, the STEINWAY-DESIGNED BOSTON and ESSEX instruments represent an attractive alternative for those who are not yet ready for a STEINWAY. From beginners to virtuosos, everyone can find the perfect instrument in the family of STEINWAY-DESIGNED pianos. Whether STEINWAY, BOSTON or ESSEX, they all feature superb quality and benefit from being designed by STEINWAY & SONS.
The Steinway name has been synonymous with the finest pianos since 1853.

A high level of traditional craftsmanship and painstaking attention to detail are attributes of every instrument handcrafted in New York and Hamburg.

Steinway grands
the benchmark for ULTIMATE QUALITY

Steinway allows me to unfold the world of imagination.

Yuja Wang
STEINWAY ARTIST

These instruments represent an assured presence on stages around the globe and are the overwhelming choice of international concert pianists, who often consider a Steinway essential to their performance. Musicians also trust the commitment to perfection, regarding a Steinway as a worthwhile investment for both themselves and future generations.

COLOUR FINISHES AVAILABLE

STEINWAY & SONS

See pages 18-19 for the crown jewel collection

See page 35 for all Steinway model sizes and finishes

SOLID EBONY HIGH GLOSS
SOLID MAHOGANY HIGH GLOSS
SOLID WALNUT HIGH GLOSS

STEINWAY & SONS

STEINWAY & SONS

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Steinway upright - MODEL K
outstanding, thanks to STEINWAY PATENTS

The STEINWAY Model K upright features the same characteristic tonal quality as the STEINWAY grands. This instrument is produced in accordance with the STEINWAY system using proven techniques and the same quality of design, materials, and extensive hand-craftsmanship.

The Model K boasts exceptional touch, courtesy of numerous STEINWAY patents – almost half of the 128 patents acquired by STEINWAY to date relate to the upright piano. This ensures that STEINWAY Model K represents an attractive alternative where space constraints rule out a grand.

I love how the Steinway responds to a variety of attacks from the supple caress to the resounding pound. Steinway’s flexibility keeps me stretching my boundaries further and further.”

JASON MORAN
STEINWAY ARTIST

COLOUR FINISHES AVAILABLE
SEE PAGE 10 FOR ALL STEINWAY MODEL SIZES AND FINISHES

CROWN JEWEL
STOCKING
MARQUETRY
MAHOGANY

see page 19 for the crown jewel collection
The Steinway Crown Jewels are exclusive, individually manufactured grand and upright pianos featuring particularly fine veneers and beautiful diamonds embedded in the keyboard lid. Choose between six exceptional veneers. Their breathtaking colour is born from being made from the most exquisite natural woods the world has to offer.

These are more than musical instruments, they are works of art.

**COLOUR FINISHES AVAILABLE**

- Amber Warm
- East Indian Rosewood
- Indian Apple Tree
- Kewazinga
- Macassar Ebony
- Pommele Mahogany

See page 35 for all Steinway model sizes and finishes.
To mark the 20th anniversary of the Steinway Crown Jewels series, we are presenting the BLACK MASTERPIECE – an edition limited to 20 instruments worldwide, each with a captivating black look that will appeal to those who adore clean design.

The concept behind this series of grand pianos is unique. Each of the 20 grand pianos is one of a kind, because each features its own individual veneer. The veneers of the BLACK MASTERPIECE edition are stained black, they give the grand pianos an inimitable new look. This is complemented by the inner rim, soundboard and bridge in black, and the cast-iron plate and all the metal fittings in anthracite.

These pianos are Model B 211cm grands and are equipped with spirio | r, the latest technology that Steinway has to offer. The innovative self-playing system provides top quality piano entertainment, with the added option of being able to record, play back and edit your own pieces. Another special feature of this exquisite instrument is the cable integrated into the music shelf, which can be used to charge the iPad delivered with the piano or to connect a USB stick. This feature is the first of its kind from Steinway & Sons.

BLACK MASTERPIECE 20th anniversary limited edition model

TRADITIONAL CRAFTSMANSHIP MEETS STATE-OF-THE-ART TECHNOLOGY
Having long admired Steinway & Sons, Lenny Kravitz teamed up with Steinway to design the Kravitz Grand Limited Edition of 10 Model B 211 cm Steinways. For this personal passion project, Lenny and his Kravitz Design team dissected every aspect of the instrument’s construction, looking at the case, action and even the screws to create a completely new look unlike anything Steinway has ever produced.

The Kravitz Grand comes equipped as a revolutionary SPIRIO | r, the world’s finest high resolution player piano capable of live performance capture and high resolution recording and playback, giving life to your instrument with performances from the world’s greatest pianists in a constantly updated and growing library.

A revolutionary blend of artistry, craftsmanship and technology, SPIRIO | r provides new tools of expression and new ways to access, share, and experience performance.

"I see design and music as being the same thing: you start with inspiration and at the end you have a piece of art."

LENNY KRAVITZ

A COLLABORATION WITH WORLD-RENOWNED MUSICIAN AND MODERN-DAY RENAISSANCE MAN LENNY KRAVITZ

see page 35 for steinway model sizes available

Photo credit Lenny Kravitz: Mark Seliger

steinway & sons}

S P I R I O
the new Steinway & Sons Spirio is
the world’s finest high resolution player piano

A masterpiece of artistry and engineering in your home, SPIRIO enables you to enjoy performances by great pianists — played with such nuance, power and passion that it is utterly indistinguishable from a live performance.

Intimate expression
SPIRIO faithfully recreates every intention of the artist with astonishing accuracy, providing the perfect connection between performer and audience.

Craft & science
As with all Steinway pianos, every SPIRIO is subject to Steinway’s unyielding standards to be an exemplary instrument, each one built to perfection for perfectionists, and by artisans for artists. In this, STEINWAY has added a new layer of technological artistry resulting in the most innovative and dynamic instrument we’ve ever offered.

Concierge service
The purchase of a STEINWAY SPIRIO is accompanied by an extensive complimentary service plan. Four scheduled annual service appointments are included to maintain the meticulous quality building a STEINWAY & SONS piano.

Photography
The new Steinway & Sons Spirio is the world’s finest high resolution player piano.

High Resolution Player Piano
See page 35 for Steinway model sizes available.
The Steinway Spirio is the world’s finest high-resolution player piano capable of live performance capture and playback.

A revolution in artistry, craftsmanship, and technology, Spirio provides powerful new tools of expression and new ways to access, share and experience performance — enriching connection and intimacy.

Spirio permits users to record and listen to performances in stunning state-of-the-art high-resolution — with all the nuances, power and passion on display — simple and intuitive controls offer the ability to save and share user-created recordings in multiple file formats.

Thousands of current and historic performances from Steinway artists, as well as Spirio Studio videos, are available at the touch of a button on the included iPad. Every month the library expands, automatically updated from the Cloud.

First and foremost, Spirio can be played like any other Steinway. The artisans at Steinway & Sons seamlessly install Spirio technology at the time of manufacture, ensuring no alteration in the musical performance nor compromise in the instrument’s beauty.
The Steinway-designed Boston series is the product of superior design work by the Steinway research and development team, carefully selected manufacturing partners, and, of course, stringent quality control by Steinway technicians. The range includes five grand pianos and three upright models, which are available in a selection of finishes, from traditional ebonised polish through to white and walnut.

Applying a rigorous approach and exacting technological standards, we developed grand and upright pianos that offer discerning pianists superb playing performance at an affordable price. Boston has since gained a firm foothold in the global market for mid-price instruments, giving many players the perfect introduction to the world of Steinway.
Essex “designed by Steinway & Sons” – the latest addition to the family and the ideal start to a LIFETIME RELATIONSHIP

The introduction of the Essex instruments “designed by Steinway & Sons” in 2006 completed the Steinway family. The use of carefully chosen materials and state-of-the-art production processes net the creation of grands and uprights featuring a high level of musical performance at an attractive price. In meeting this challenge, the specialists at Steinway developed outstanding instruments that incorporate all the latest design specifications and a variety of Steinway-patented features. No Essex instrument leaves the factory without being inspected by a technician appointed by Steinway, thereby ensuring that the instrument gives you satisfaction.

The range of Essex pianos offers something for everyone, with two grand pianos and four uprights available in a wide choice of finishes and veneers, from traditional ebonised polish and elegant sapelle mahogany to stunning Kewazinga bubinga polish. There are also exquisite styles to choose from, such as Empire Studio, French Provincial, and French Studio. Essex grands and uprights are the ideal pianos for all ability levels.

Colours finishes available

Ebbonised Polish
Sapelle Mahogany
Walnut Polish
Kewazinga Bubinga Polish

See page 37 for all model sizes and finishes.
For many amateur and professional musicians, owning a Steinway is the fulfillment of a special dream. Sometimes, however, they do not have the financial means to achieve this right away. Steinway-designed Boston and Essex instruments represent the perfect introduction to Steinway. Because they incorporate Steinway design features and patents, they are the best instruments in their price categories in terms of quality.

Every “designed by Steinway & Sons” instrument enjoys the full backing of the company, which is also why the Steinway promise came into being. You can become the proud owner of a Steinway more quickly than you may have expected. If you trade in your “designed by Steinway & Sons” Boston or Essex instrument for a new Steinway grand piano within a period of up to ten years, you will receive a trade-in credit equal to your original purchase price. This turns your venture into music into a secure investment. The key feature is that this promise is backed by the Steinway name.

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The Steinway promise, a guaranteed investment, and THAT’S A PROMISE
Acquiring a piano – “designed by Steinway & Sons” has never been more appealing. These prestigious brands in each category offer quality, style and budget are available now from Steinway Hall, London. Select the right instrument for you at your leisure and discover the outstanding quality of all members of the Steinway family, starting with Steinway & Sons as the benchmark for ultimate quality, through to the Boston series for mid-price instruments offering the highest musical standards, and finally Essex, the perfect introduction to Steinway. By purchasing one of these instruments, you become a member of the Steinway family. So each, you can expect a relationship founded on trust and respect where you are treated honestly, fairly and can enjoy excellent service.

the complete world of Steinway tailored for EVERY REQUIREMENT

THE “DESIGNED BY STEINWAY & SONS” PROGRAMME IS YOUR PASSPORT TO THE WORLD OF STEINWAY. WE LOOK FORWARD TO WELCOMING YOU AS A NEW MEMBER OF THE STEINWAY FAMILY IN THE NEAR FUTURE.
<table>
<thead>
<tr>
<th>Piano Models</th>
<th>Available in the Following Finishes</th>
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</thead>
<tbody>
<tr>
<td>BOSTON GRANDS</td>
<td>ebonised polish, walnut polish, sapele mahogany polish</td>
</tr>
<tr>
<td>MODEL GP-156</td>
<td>W 151cm, H 102cm, L 156cm</td>
</tr>
<tr>
<td>MODEL GP-176</td>
<td>W 151cm, H 102cm, L 156cm</td>
</tr>
<tr>
<td>MODEL GP-215</td>
<td>W 151cm, H 102cm, L 156cm</td>
</tr>
<tr>
<td>MODEL GP-153</td>
<td>W 151cm, H 102cm, L 163cm</td>
</tr>
<tr>
<td>MODEL GP-152</td>
<td>W 151cm, H 102cm, L 178cm</td>
</tr>
<tr>
<td>MODEL GP-150</td>
<td>W 151cm, H 102cm, L 193cm</td>
</tr>
<tr>
<td>MODEL GP-215</td>
<td>W 151cm, H 102cm, L 215cm</td>
</tr>
<tr>
<td>ESSEX GRANDS</td>
<td>ebonised polish, sapele mahogany polish, walnut polish</td>
</tr>
<tr>
<td>MODEL GP-155</td>
<td>W 151cm, H 126cm, D 62cm</td>
</tr>
<tr>
<td>MODEL GP-108</td>
<td>W 151cm, H 118cm, D 60cm</td>
</tr>
<tr>
<td>MODEL GP-132</td>
<td>W 151cm, H 123cm, D 67cm</td>
</tr>
<tr>
<td>BOSTON UPRIGHTS</td>
<td>ebonised polish, walnut satin, walnut polish</td>
</tr>
<tr>
<td>MODEL GP-110</td>
<td>W 154cm, H 132cm, D 67cm</td>
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<tr>
<td>MODEL GP-173</td>
<td>W 154cm, H 132cm, D 67cm</td>
</tr>
<tr>
<td>MODEL GP-123</td>
<td>W 155cm, H 102cm, L 215cm</td>
</tr>
<tr>
<td>ESSEX UPRIGHTS</td>
<td>ebonised polish, sapele mahogany polish, walnut satin</td>
</tr>
<tr>
<td>MODEL GP-156</td>
<td>W 151cm, H 102cm, L 156cm</td>
</tr>
<tr>
<td>MODEL GP-108</td>
<td>W 151cm, H 118cm, D 60cm</td>
</tr>
<tr>
<td>MODEL GP-123</td>
<td>W 155cm, H 102cm, L 215cm</td>
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